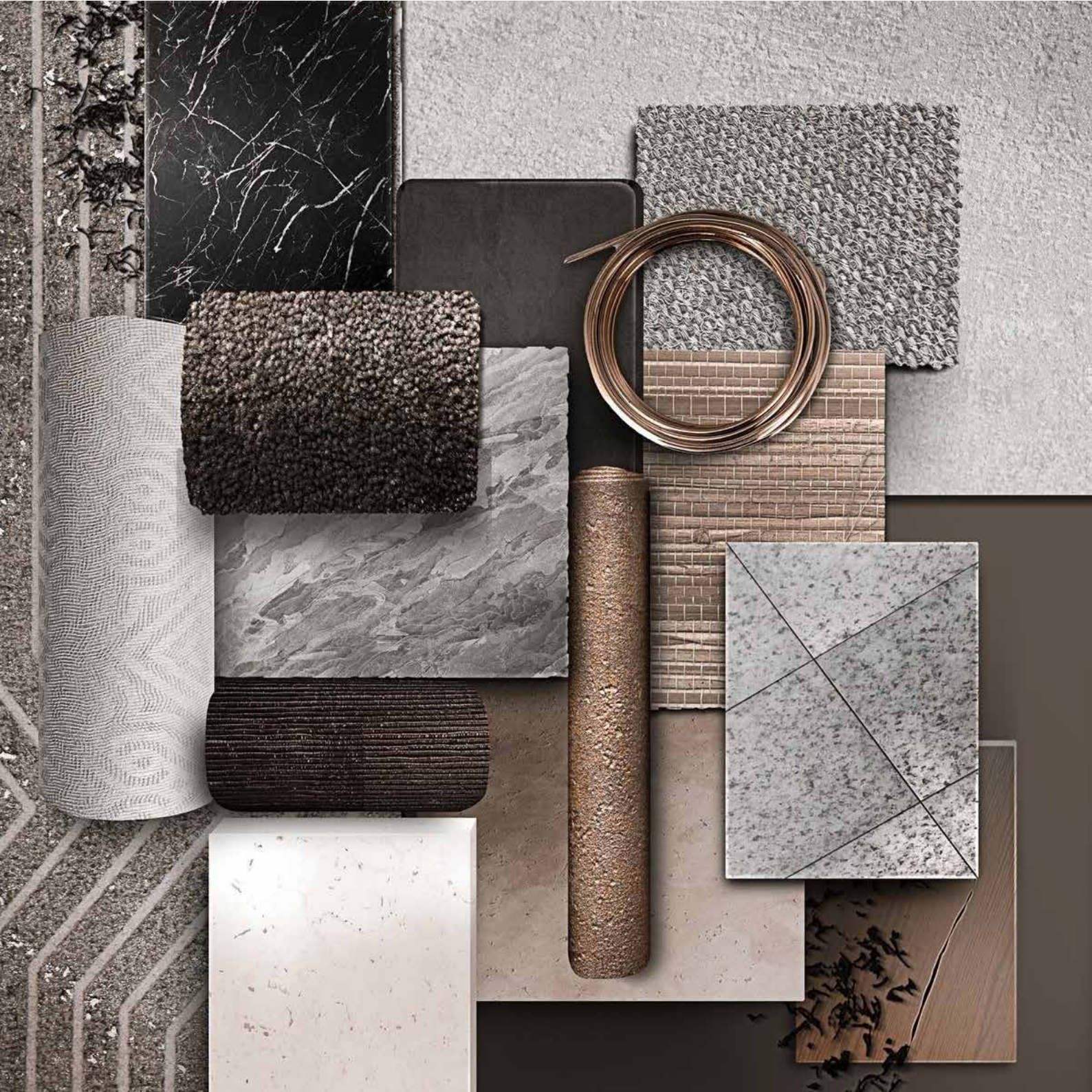


PIAZZA WOHNKULTUR



WELCOME TO PIAZZA WOHNKULTUR

An expert team for good interior design for over 20 years:
Christin and Claus Stender



Good interior design is always a question of unique personality. As experts in the field, we have been creating individual living spaces for over 20 years now for people who know that interior design is quality of life. For this, we ascertain our customers' specific requirements, as we want to know what suits them. With us, no two home styling concepts are alike. What they do all have in common is our personal signature: harmony, balance and authenticity. These, for us, are the basic essentials for creating a sense of comfort and security in the home. Working with a team of accomplished interior design professionals, we offer not only expertise in style and craftsmanship, but upon request everything from a single source as well – from planning to implementation. We'd like to take you along with us today and show you where the creative juices flow, so you can see what we're working for, what drives and motivates us, and just how varied and individual good interior design can be today. Christin and Claus Stender of Piazza Wohnkultur in the leafy Alstertal neighbourhood of Hamburg



What are the most important features of interior design today? What style, what accessories and what colours are needed to create a sense of home? These are some examples of the basic questions we ask ourselves when we embark on a new project. We help to create the most important area in the lives of our customers: the home. We know from experience that this works best when the home's decor reflects the personality of the people who inhabit it. That's why we attach great importance to good consulting. The better we know you and your wishes, the better we can make your home styling dreams come true – and perhaps even go one better.



BEING AUTHENTIC

Piazza Wohnkultur's personal signature? We love a warm atmosphere, a clear design language and unusual details. We like to create special highlights in the form of high-quality accessories; muted tones characterise our worlds of colour. Earth tones convey tranquillity and a sense of cosy security; shimmering brass and bronze lend a touch of refinement. In our showroom, you'll find a selection of interior design examples, all of which we would always happily adopt in our own home. This is a key premise of our work: we recommend only what we ourselves like. This authenticity is key to our credibility – good interior design is something that's very close to our heart.





The ideal interior design derives from the ideal ordering of its different elements. To create the required harmony, we need to know your property down to the last detail. What does the floor plan look like, how large are the rooms, what is the situation with natural lighting? Even everyday questions relating to technical and sanitary infrastructure are highly relevant to creating functionality and the best possible home comfort. This is why we provide consultations not just in our showroom, but also within your own four walls. This allows us to see what's possible – and to achieve the seemingly impossible, too.

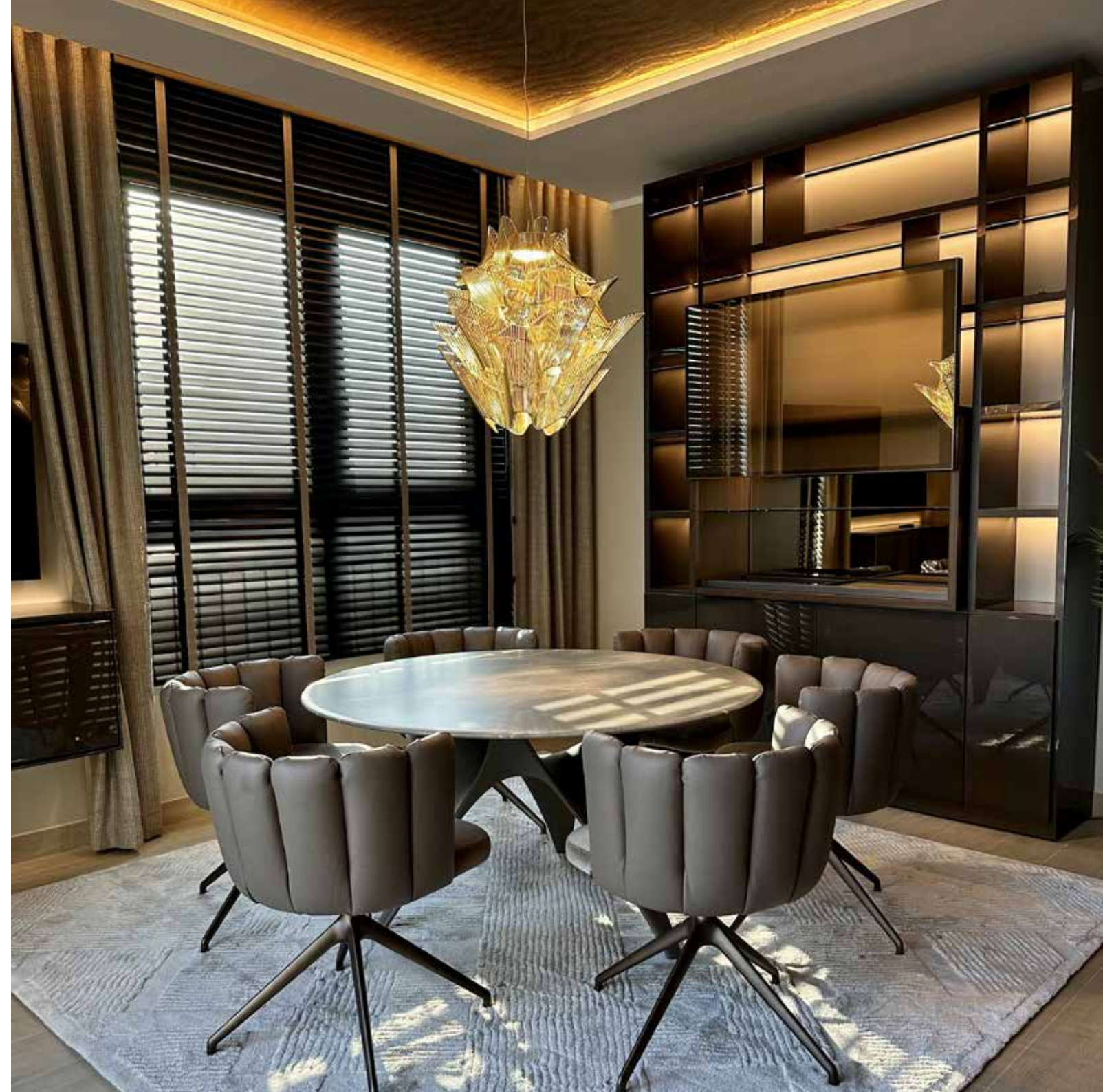


PLANNING TOGETHER

Colour worlds, materials, lighting, accessories: the way we see it, everything is related. Only with the right composition can a sense of equilibrium be achieved in the room, which is the key to a pleasant home atmosphere. We always plan the interior design hand in hand with you, offer suggestions, show you alternatives and open up new perspectives. In the end, though, the decision is yours.

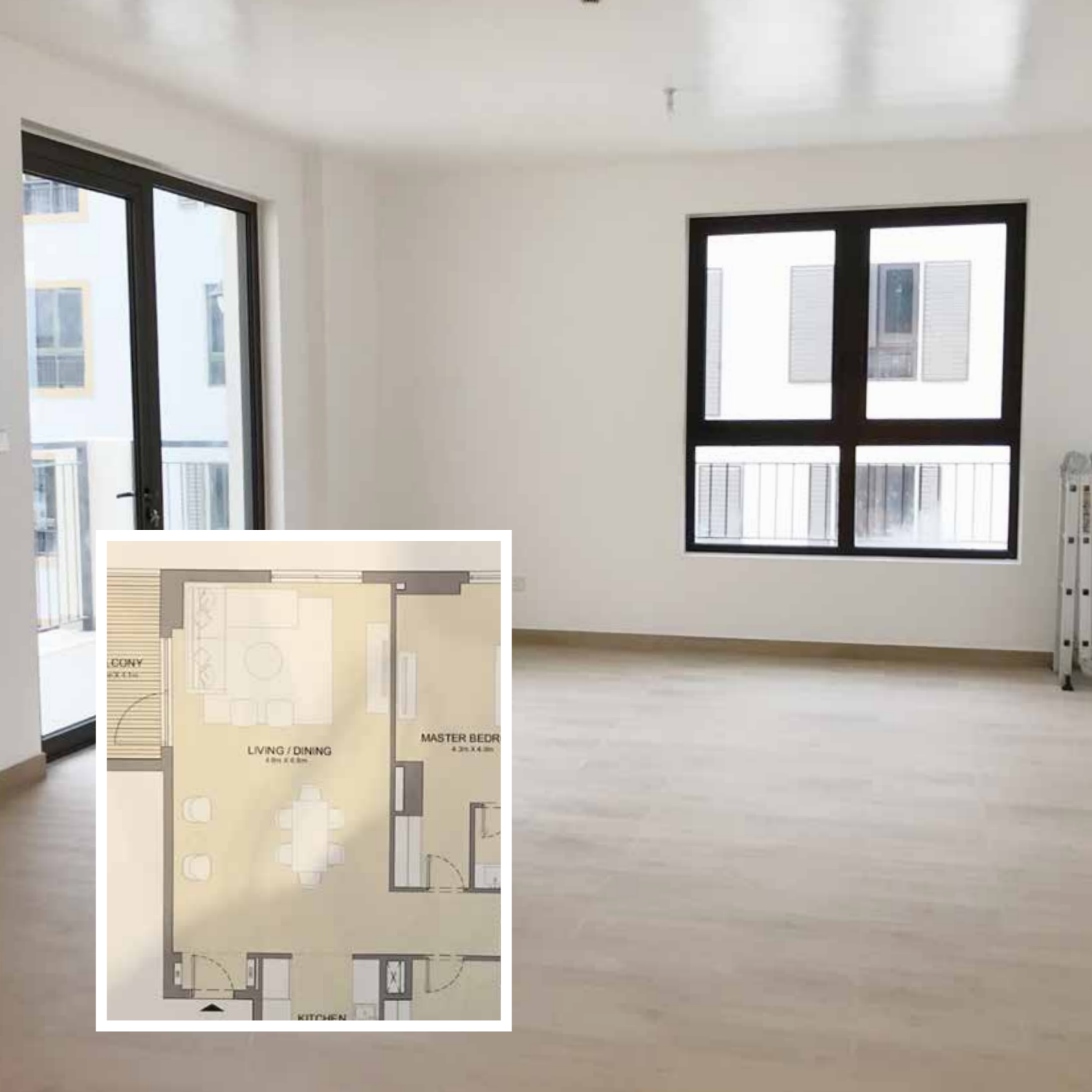
A PASSION FOR DETAIL

No aspect is irrelevant to us when it comes to designing living spaces. It's the details that go to create something individual. Interior design today reflects much more personality than it used to. It has long since ceased to be a question of mere convenience; instead it's one of individual quality of life. So the home's styling says a lot about the people living there. What do you personally like? What makes you feel truly at home? And what do you want your choice of interior design to say about you? We advise on minor details with the same passion as we do on the big picture.





Everything made to measure – and that goes not just for you and your needs, but also for the seemingly immovable aspects of your property. Floor plans, residential areas, building material – sometimes mountains are moved simply by means of ingenious tricks and good ideas. With the ideal window screens, a room that otherwise offers no privacy from prying eyes can become an intimate paradise of home comforts; by adding colour and the right furniture, we lend narrow corridors a sense of space; lighting installations that produce an effect similar to daylight banish any natural darkness. With over 20 years of experience in creating interiors for a wide variety of buildings, we meet challenges with creativity, good ideas and the aspiration to always accomplish the best for you.



That's why we regard every single property as one of a kind – after all, they are occupied by completely different people, who each have their own ideas about what's best for them. And as individual as their needs might be, we take great pleasure in exploring and fulfilling them. It's the special challenges that make our everyday work so exciting. An example? More and more people want to live in the cities. Properties in city centres often only have a limited amount of space. They require intelligent and carefully considered furnishing solutions that take account of both the aesthetic integrity as well as the practicalities of everyday living. We create great concepts even for small spaces.



For us, first-class service always means taking a holistic approach. This is why we offer to oversee and take care of every step in the entire outfitting and furnishing process for you, if you so desire. So there's nothing for you to worry about - right from planning to renovation, to installing the very last socket. We remain your key point of contact for all your questions and wishes. This is possible because we employ our own skilled tradespeople: whether carpenter, plumber, technician or upholsterer, with us, you get everything from a single source.



TOP QUALITY

Sustainability has long since ceased to be a trend in the world of interior design and instead become an attitude to life. From day one, we have focused on selecting products of high quality and longevity for our clients – as the basis for environmentally aware and sustainable living. If it is important to you to have ecological materials, wood from sustainable sources, or accessories from recycled or recyclable materials in your home, then we will be happy to apply your personal standards and provide suggestions and assistance in obtaining them. We work exclusively with high-quality furnishing materials and textiles that allow you to feel secure in the knowledge that they meet high environmental and health standards.





NEW ACCENTS

The choice of a new interior has immense implications. You want your home to provide you with lasting enjoyment. That's why thorough planning is the best prerequisite if you are looking to remodel your home. Especially when it comes to details, such as small accessories, decorative elements like art objects and wall hangings, in particular, interior design is always also a question of trends and fashion. Everything has its time. At our showroom, you'll find lots of inspiration and plenty of ideas for new decorative accents. And that's not all – for us, good consultation is always an expanding of horizons. This is why we often go out into the world to track down the latest and most interesting developments in global interior design and to bring unusual things back home with us that make attractive design elements again and again.

LOOKING INTO THE FUTURE

You want to know exactly how your new home will look? Looking into the future is part of our service. Before you make any decisions, we produce digital, photo-realistic images to show you precisely the living space in which you could feel at home further down the line – before it has even materialised. With virtual representations that also include your original furniture, you can see the projected result before the plans have even been put down on paper. That way, you still have the opportunity to make alterations and clarify any questions about the details before any installation work is begun – and also ultimately get exactly what you can already see in the photo-realistic image.





We set ourselves the highest standards when selecting the brands we like and also prefer to work with. This applies not only to quality of workmanship, but also to aesthetics and visual appeal. We visit suppliers and their production sites on our trips, travel to find something special for you and to get an exact picture of how our partners work. You can drop in at our showroom without prior notice to gain an impression of the partners in whom we are happy to place our trust – and have in many cases trusted for several years already: Molteni and Meridiani (design furniture), Giulio Marelli (luxurious upholstery suites) Penta and Ilfari (exclusive lamps) and KFF (stylish seating).



Piazza Wohnkultur now also has clients in several countries around the world – our cosmopolitan style is in international demand. Our portfolio includes properties in Portugal and the Mediterranean region as well as Dubai, the largest city in the United Arab Emirates. In these markets, we don't just take local culture into consideration in our design concepts, but also pay close attention to climatic conditions and architectural demands. They often require different approaches and solutions – but they lead to all the more exciting results.

Whether in a second home, a private holiday home or a classic hotel room, the most important aspect of contemporary interior design is, in our view, that it creates a place where people feel at ease. This is why, when designing functional concept rooms, we also remain true to our principles and create pleasant refuges for travellers.



AT HOME ON THE ROAD

Functionality and spatial efficiency are especially relevant in the hotel sector – but we take the approach that even standardised rooms should provide a cosy and comfortable setting. Whether for a business appointment, a holiday or a spontaneous weekend getaway, an ideal hotel room is the prerequisite for good rest and relaxation away from home.









How do you create personality in residential environments that are only meant to be temporary? As sought-after interior designers for prestigious players in the global hotel and catering industry, we don't need to reinvent ourselves. Our idea of an excellent interior design is also ideal for rooms that are only occupied for a comparatively short period of time. The intention is for people to feel comfortable in their surroundings and to take fond memories home with them even if they stayed only for a short moment, an evening dinner or a few nights. You'll recognise our work in this sector, too, by the peaceful, cosy atmosphere, the clear contours, the warm, indirect lighting and colour-defined areas that give the rooms a more spacious feel and create a sense of comfort all at once.









GREAT DESIGN ON A SMALL SCALE

Well rested? Sleeping environments, in particular, are supposed to be conducive to relaxation and to create a sense of well-being. Here, we go for clear-cut, symmetrical structures. The order of things allows people to settle in and relax, the room's actual size plays a lesser role. Opulent solutions can be found for the smaller kinds of spaces that are common, in particular, in the hotel sector – for example, through the targeted selection and individual design of furniture.





After over 20 years of success, we know that the basis for that success is the relationship of trust we share with our customers, many of whom are now in their second generation with us. We are aware of the great responsibility we hold as interior designers. After all, we shape one of the most important and intimate areas of daily life – the home. Together with our team, we work hard every day to continue earning this trust. We would be delighted to welcome you to our showroom – whether you have a specific vision for your interior makeover, are looking for home accessories and decoration ideas or simply want to be inspired over a good cup of cappuccino, no strings attached. We look forward to your request for an appointment or spontaneous visit!
Your Piazza Wohnkultur team

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Opening hours
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